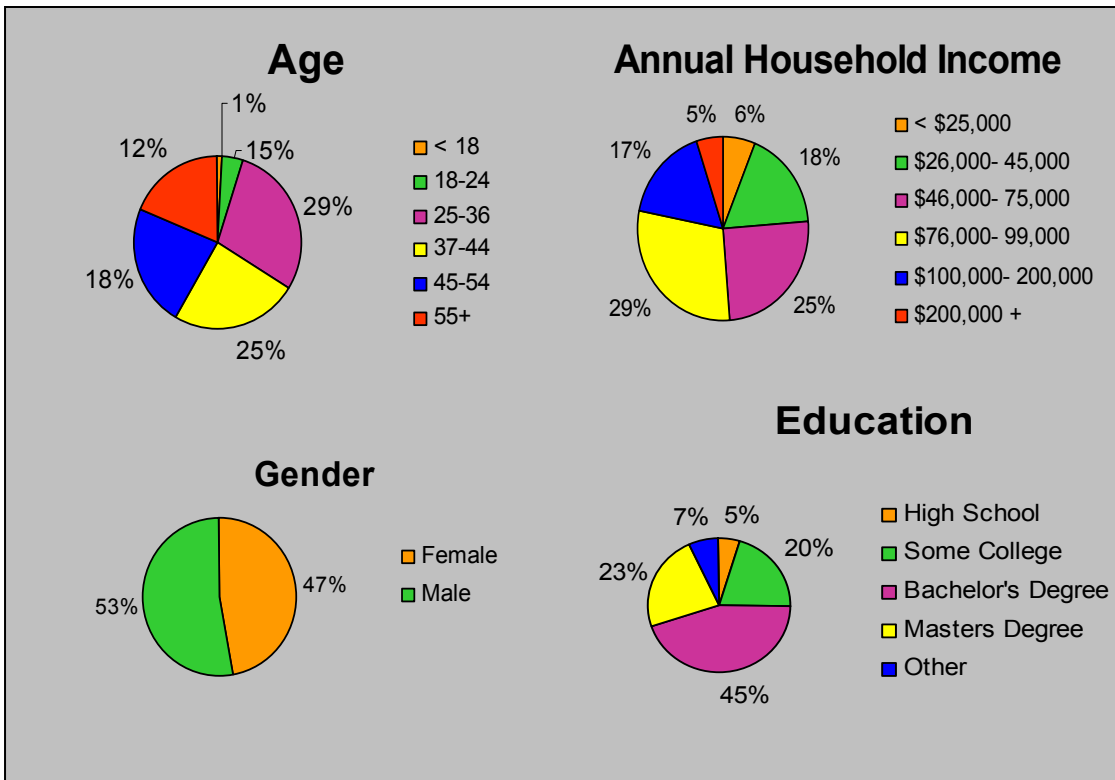


Be Original. Buy Original.™

ArtWalk attendees represent a highly-educated, high-income demographic. Visitors to ArtWalk come to this event to purchase art objects and are a sought-after audience of consumers.

Attendee Demographics



Graph Highlights

- Over 68% of guests have a college education
- 51% of guests earn over \$76,000 and 22% earn over \$100,000
- 55% of guests are 37 years old or older