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Mission Fed ArtWalk Boasts Interactive Festival Features to Celebrate its 40th Anniversary, April 27 & 28

San Diego's Little Italy will come alive with KidsWalk, community mural projects, make & take art activities & more!

San Diego, Calif. (April 15, 2024) – [Mission Fed ArtWalk](#) – the largest and longest running fine art festival in Southern California – is back for its 40th year, celebrating both visual and performing arts in San Diego. The event also brings several interactive components to fully experience culture in San Diego's Little Italy on Saturday, April 27 and Sunday, April 28, 2024. From participating in community art projects to experimenting and creating with new mediums, there is something for everyone.

“We believe art has the power to connect communities, cultivate new artistic talent and create a better quality of life for all through cultural enrichment,” said Curt Brooker, Director of ArtWalk San Diego. “The festival brings thousands together to view and purchase artwork, enjoy live music, and participate in interactive art experiences.”

Family Friendly Make & Takes:

Both Saturday & Sunday:

- **KidsWalk is a hands-on art experience at the festival.** Bring the family and participate in fun and creative art experiences provided by arts education groups throughout San Diego County who believe that all children need art.
- Blick Art Materials will be **demonstrating an art project using Cyanotype photo reactive cloth.** By placing any item on top of the cyanotype cloth, in the sun, the sun develops a silhouette of the item in the cloth! Visit their booth space in front of their Little Italy storefront, located at 1844 India Street.
- Artist and Craftsman Supply will lead an activity where guests can **create their own unique watercolor bookmark.** Experiment with different leaves, colors, and techniques. Using a combination of watercolor paper, watercolor paints, variety of leaves, a small paintbrush and masking fluid; perfect for artists of all skill levels. This will take place near the corner of India and Cedar. (Near the Market By Buon Appetito).

Community Projects:

- **Mission Fed ArtWalk Mural.** On Mission Fed ArtWalk's 40th anniversary, the ArtWalk team wanted to give something back to the place they call home. Partnering with Mission Fed and Ballast Point Brewery, ArtWalk will be donating a mural back to the Little Italy neighborhood. Created by artist Jonathon Pucci, the mural will be painted during the ArtWalk weekend and then moved to its forever location at Ballast Point on India Street. Come see the mural being created in the Piazza della Familia (April 27-28) during ArtWalk festival hours.

Jonny Pucci is an interdisciplinary artist living and working in San Diego. Known primarily for his mural work, Pucci creates thoughtful and site-specific murals that reference the history, culture and natural environment site-specifications that his works inhabit.

- **40 Years in Bloom.** Watch the Piazza della famiglia turn into a floral oasis! Using vibrant and colorful tissue paper, pipe cleaners, and your imagination, attendees will have the chance to make paper flowers to add to the ArtWalk's 40th Anniversary display.
- **40th T-Shirts/Print Screening.** What better way to celebrate 40 years of ArtWalk than to print your own custom commemorative ArtWalk t-shirt. Join us on ArtWalk weekend in the Piazza della Familia and be a part of ArtWalk by screen printing your own t-shirt.
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Give Back:

- Be sure to visit this year's [Youth Art Show](#), hosted by and benefiting [ArtReach](#), ArtWalk San Diego's non-profit partner. ArtReach asked students ages 5-18 to create works that reflect on the prompt, "Where do your dreams take you?" 100% of the proceeds from this project will support ArtReach's mission to ignite youth creativity through visual arts expression and community connection. Submissions will be shared online, and the community will vote on select prizes, including the most creative use of color, best composition, crowd favorite, and more! ArtReach will also host a free, family-friendly activity at KidsWalk. Booth 827-828.

Take the Trolley for Free!

- MTS has generously provided art lovers with **free day passes** during Mission Fed ArtWalk weekend, available for the first 3,000 people who download (one pass per person). San Diegans are asked to download and show the pass on their phone. Tickets are good for all Trolley lines; both the blue and green lines take you to ArtWalk. Disembark at the "County Center/Little Italy" stop, adjacent to the event. Walk east on Beech to begin your exploration.

The event will run from 11:00 a.m. until 6:00 p.m. on Saturday, April 29 and 10:00 a.m. until 5:00 p.m. on Sunday, April 30. Attendance is free.

The yearly art festival is brought to San Diego by the same team that brings ArtWalk @ Liberty Station to the ARTS DISTRICT in Liberty Station (this year, Aug. 2-4, 2024), ArtWalk Carlsbad to North County (this year, Sept. 21-22, 2024), and Bella Vita, a new chalk art event, also in Little Italy (this year, Oct. 19-20, 2024). Each of ArtWalk San Diego's festivals support, [ArtReach San Diego](#), a nonprofit organization aimed at increasing equity in visual arts education in K-8 schools throughout San Diego County by delivering free or low cost workshops to schools that have no other resources for art, focusing on Title One Schools. Many of the programs ArtReach offers are provided at no cost to schools.

Mission Fed ArtWalk attracts 100,000 art collectors and visitors from all over the country to purchase art from established and emerging artists during the two-day festival, located throughout San Diego's Little Italy neighborhood.

For more information on ArtWalk and its programs, please visit ArtWalk San Diego's new website, www.missionfedartwalk.org.

About Mission Fed ArtWalk

Mission Fed ArtWalk in San Diego's Little Italy is the city's longest-running outdoor fine art festival. Mission Fed ArtWalk offers collectable and approachable art from all kinds of media, such as drawings, sculpture, paintings, photography, metal work, woodwork and much more. More than just a visual arts festival, the event also features several performances by professional musicians. For more information on Mission Fed ArtWalk, please visit www.missionfedartwalk.org. Become a fan on [Facebook](#), [Twitter](#) and [Instagram](#).

About Mission Fed Credit Union

Mission Federal Credit Union (Mission Fed) is the largest member-owned, not-for-profit, full-service financial institution exclusively serving San Diego County. Mission Fed enhances the lives of its members through financial education and services, providing stability and strength to help San Diegans with financial wellness and success. Banking at Mission Fed means doing good for San Diego. Mission Fed gives money back to our local communities, has helped hundreds of nonprofits and important causes, and builds deep relationships with community partners.

Mission Fed has served the financial needs of San Diegans for over 60 years through checking, savings, loans, credit cards, and other financial offerings. Mission Fed has more than \$6.0 billion in assets, over 300,000 members, 34 convenient local branches, 30,000 fee-free CO-OP ATMs nationwide and free mobile and online banking services. The credit union is regularly named a Top Workplaces USA winner and has placed in the top five California credit unions on Forbes' Best-In-State Credit Unions list. Mission Fed is also the first San Diego-based credit union to receive the "Juntos Avanzamos" designation, honoring its commitment to serving and empowering Hispanic/Latinx consumers. Federally insured by NCUA and Equal Housing Lender. To learn more, visit www.MissionFed.com.